

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Advertiser

Schedule Dates Contract # DEM/SEN/DONNELLY (13258) Political/Senate (1132) Buying Time (1115) Donnelly for Indiana (9136) 09/04/12-09/10/12 102393 8 Demo Entered By Last Modified Date Entered Headline # 08/30/12 Nancy Lavely 08/30/12 ECR07901140 ö

WTHR (WTHR)
By Broadcast Month
Sep. 2012

Grand Total:

± 12 €

\$25,850.00 \$25,850.00

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Accepted-A		14.0 No	13.0 No	12.0 No	11.0 No	10.0 No	9.0 Nc	8.0 Nc	7.0 Nc	6.0 Nc	5.0 Nc	4.0 No	3.0 Nc	2.0 No	1.0 No	Line			*****	AAGSIIII	Suite 210	650 Ma	Buying Time		Į,	
Accepted-Agency/Advertiser:		14.0 Normal Line / SPOT (19)	13.0 Normal Line / SPOT (18)	12.0 Normal Line / SPOT (17)	11.0 Normal Line / SPOT (14)	10.0 Normal Line / SPOT (13)	9.0 Normal Line / SPOT (12)	8.0 Normal Line / SPOT (9)	7.0 Normal Line / SPOT (8)	6.0 Normal Line / SPOT (7)	5.0 Normal Line / SPOT (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type				wasiiiigidi, DC 2000 i	}	650 Massachusetts Ave NW	Time			W LHIX SE
ertiser:		SPOT (19)	SPOT (18)	SPOT (17)	SPOT (14)	SPOT (13)	SPOT (12)	SPOT (9)	SPOT (8)	SPOT (7)	SPOT (5)	SPOT (4)	SPOT (3)	SPOT (2)	SPOT (1)	Line Type / Break Type (Ref #)				2000	3	tts Ave N			Į.	<u> 7</u>
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,		09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/07/12-09/07/12											
		)9/06/12	)9/10/12	)9/07/12	19/06/12	)9/10/12	)9/07/12	9/06/12	9/10/12	9/07/12	9/06/12	9/10/12	9/07/12	9/10/12	9/07/12	Dates										
ç,		3	ω	w	N	2	2	2	2	2	w	w	ω	w	w	ж Ж		Comments	Billing Type	Accoun	Q	Phone/Fax	Buyer Name	Sales Office	Salesperson	
Date:		:30 12P-	:30 7A- 9A (EST)	:30 7A- 9A (EST)	:30 3P- 4P (EST)	:30 3P- 4P (EST)	:30 3P- 4P (EST)	:30 12:30	:30 9A- 10A (EST)	:3094-1	:309A-1	:30 2P- 3P (EST)	:30 12P-	:3012:30	:30 12:30	Length		ä	Type	Account Types		Pax	lame	The	EL200	
 		:30 12P- 12:30P (EST)	A (EST)	)A (EST)	IP (EST)	₽ (EST)	IP (EST)	:3012:30P- 1P (EST)	DA (EST)	:30 9A- 10A (EST)	:30 9A- 10A (EST)	P (EST)	:30 12P- 12:30P (EST)	:3012:30P- 1P (EST)	:30 12:30P- 1P (EST)	Run Times		Political	Standard	Natio	299/:	_	Corsc	WTHR	Olck,	יי ביין
Accepted-Station:	CON	ק.											J			Œ		맫	lard	National/Political Candidate	299/301/301 2272 299 POLITIC		Corso, Erica	70	Click, Steve (1579)	DEN/SEIN/DONNECLT (13238)
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	N CO	×		×	×		×	×	-	×	×		×		×	Th Fr Sa										
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Date:	CT	3 \$	<u>-</u>	<u>1</u>	<u>ω</u>	<u>-</u>		ω Ψ		1-1 49	2	<u>1</u>	<u>-</u>	<u>+</u>	1 <u>1</u>	)ts Rate				Tax	O[2]	Contritission	Commission %	Pacitage Deal	Ape	•
		\$400.00	\$450.00	\$450.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$200.00	\$300.00	\$300.00	\$300.00	Ф					\$21,972.50	\$3,877.50	15.00		Normal	: 2
Comments:		\$1,2	2	\$4	\$1,2	<b>\$</b> 4	*	\$1,2	*	*	*	\$2	\$3	23	\$3	Total					2.50	.50			-	•
ĸ		\$1,200.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$200.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)											
		(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	(WTHR)	Station	<u> </u>								-	
																93										
		12-12:	7-9A TODAY	7-9A TODAY	3-4P ELLEN	3-4P ELLEN	3-4P ELLEN	12:30-1	9-10A TODAY	9-10A TODAY	9-10A TODAY	2-3P DR OZ	12-12:3	12:30-1	12:30-1											
		12-12:30P NOON NEWS	DAY	DAY	EN	LEN	LEN	12:30-1P NOON NEWS	ODAY	ODAY	ODAY	οz	12-12:30P NOON NEWS	12:30-1P NOON NEWS	12:30-1P NOON NEWS	Comments										
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		8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	Entered			٠,			- 33			_	

<sup>&</sup>quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Schedule Dates Advertiser Contract # 09/04/12-09/10/12 Political/Senate (1132) DEM/SEN/DONNELLY (13258) Buying Time (1115) Donnelly for Indiana (9136) 102393

ğ Buyer Name Billing Type Account Types Phone/Fax Sales Office Salesperson ¥ H H Click, Steve (1579) Corso,Erica Standard 299/301/301 2272 299 POLITIC National/Political Candidate

Net Total

\$21,972.50

Sales Tax

650 Massachusetts Ave NW

Washington, DC 20001

Comments

Political

**Suite 210** 

**Buying Time** 

9 Demo Last Modified Commission Commission % Package Deal Order Type Headline # Entered By Date Entered 08/30/12 A35+ ECR07901140 Nancy Lavely 08/30/12 15.00 8 \$3,877.50 Normal

> By Broadcast Month WTHR (WTHR) Spots

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Grand Total:	Sep. 2012	By Broadcast Month
41	41	Spots
\$25,850.00	\$25,850.00	Rate

ccepted-		27.0	26.0	25.0	24.0	23.0	22.0	21.0	20.0	19.0	18.0	17.0	16.0	15.0	ş
Accepted-Agency/Advertiser:		27.0 Normal Line / SPOT (36)	26.0 Normal Line / SPOT (33)	25.0 Normal Line / SPOT (32)	24.0 Normal Line / SPOT (31)	23.0 Normal Line / SPOT (30)	22.0 Normal Line / SPOT (29)	21.0 Normal Line / SPOT (28)	20.0 Normal Line / SPOT (27)	19.0 Normal Line / SPOT (26)	18.0 Normal Line / SPOT (25)	17.0 Normal Line / SPOT (24)	16.0 Normal Line / SPOT (23)	15.0 Normal Line / SPOT (22)	Line type / Break Type (Ref #)
		09/04/12-09/06/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/07/12-09/07/12	09/07/12-09/07/12	Dates
		2	2	2	2	2	2	w	w	2	2	3	w	2	×
Date:		 :30 7P- 7	:30 SP- 6P (EST)	:30 69- 6:	:30 6P- 6:	:30 7:30P	:307:30P	:30 4P- 5P (EST)	:30 4P- 5P (EST)	:30 <sup>5P-</sup> 6P (EST)	:30 5P- 6P (EST)	:30 1P- 2P (EST)	:30 4A- 4:	:30 7P- 7:	Length
Accepted	CO	:30 7P- 7:30P (EST)	P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	:30 7:30P- 8P (EST)	:30 7:30P- 8P (EST)	P (EST)	P (EST)	P (EST)	P (EST)	P (EST)	:30 4A- 4:30A (EST)	:30 7P- 7:30P (EST)	Run Times
Accepted-Station:	NFIRN	w	w	1 X	1	1 ×	1	1 ×	1	1 X	1	1 X	1	1	SPW Mo
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	CONFIRMATION CONTR.	 ×	×		×		×		×		×		×	×	h Fr Sa Su
	RACT	_	i w		<u> </u>	1	1	_		1	1	1	1	1	Spots
Date:	T	\$1,300.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$450.00	\$450.00	\$1,000.00	\$1,000.00	\$300.00	\$50.00	\$1,000.00	Rate
Comments:		\$2,600.00	\$3,600.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$450.00	\$450.00	\$1,000.00	\$1,000.00	\$300.00	\$50.00	\$1,000.00	Total
		\$2,600.00 WTHR (WTHR)	\$3,600.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$1,100.00 WTHR (WTHR)	\$1,100.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$50.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	Station
		7-7:30P WHEEL	5-6P EARLY NEWS	6-6:30P EARLY NEWS	6-6:30P EARLY NEWS	7:30-8P JEOPARDY	7:30-8P JEOPARDY	4-5P DR PHIL	4-SP DR PHIL	5-6P EARLY NEWS	5-6P EARLY NEWS	1-2P DAYS OF OUR LIVES	4-4:30A EARLY TODAY	7-7:30P WHEEL	Comments
		 8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	Entered

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



Washington, DC 20001

Comments

Political Standard

Billing Type Account Types

National/Political Candidate

Sales Tax

299/301/301 2272 299 POLITIC

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Phone/Fax Buyer Name Sales Office Salesperson

Suite 210

650 Massachusetts Ave NW

Buying Time

VideoIndiana, Inc. 1000 N. Meridian Street

Indianapolis, IN 46204

Brand Product Schedule Dates Contract # Agency Advertiser Political/Senate (1132) **Buying Time (1115)** Donnelly for Indiana (9136) 09/04/12-09/10/12 102393

¥TR Click, Steve (1579) DEM/SEN/DONNELLY (13258) Corso, Erica

Demo 충 왕 Entered By Date Entered **Last Modified** Headline # 08/30/12 08/30/12 ECR07901140 8 Nancy Lavely

Order Type A35+

Package Deal Normal

Net Total Commission % Commission 15.00 \$21,972.50 \$3,877.50

WTHR (WTHR)
By Broadcast Month Spots

Rate

Sep. 2012 Grand Total:
41
\$25,850.00

Accepted	:	29.0	28.0	27.0.1	Line
Accepted-Agency/Advertiser:		29.0 Normal Line / SPOT (40)	28.0 Normal Line / SPOT (39)	27.0.1 Preempt (36)	Line Type / Break Type (Ref #)
		09/04/12-09/06/12	09/10/12-09/10/12	09/04/12	Dates
		u	w		æ
Date:		_	<u> </u>		Sec Length
CONFIRMATION CONTRACT  Accepted-Station:		:30 4P- 5P (EST)	:30 11P- 11:35P (EST)		ngth Run Times
Station:		ω	_		SPW
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Dare		\$600.00	\$1,000.00		Rate
Comments:		\$1,800.0	\$1,000.0		Total
		\$1,800.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	WTHR (WTHR)	Station
		4-5P DR PHIL	11-11:35P LATE NEWS	Order Input Error/Exception - wed 7p is Jeopardy due NFL	Comments
		8/30/12	8/30/12		Entered

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